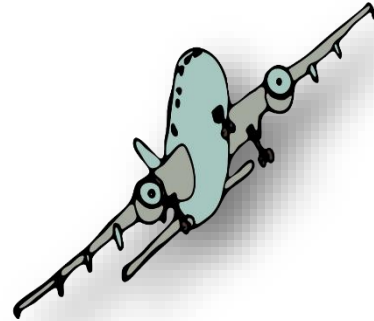


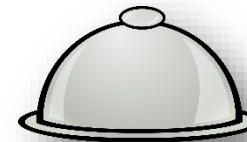
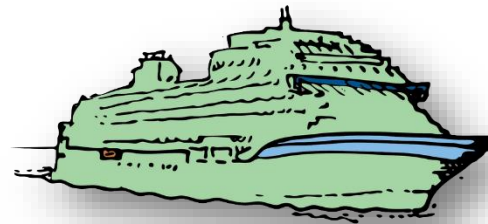
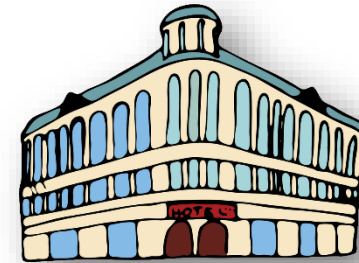


*itour smartbox*  
- group guiding digitized

Nowadays, ...

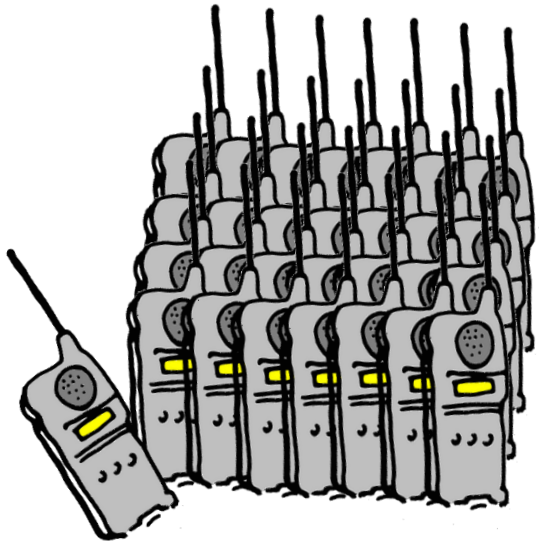


... we are used to having the best travel experiences at our fingertips.



# When it comes to *guided tours*, however, ...

...the technology  
is somewhat outdated.



GUIDING GROUP



trouble and  
interference-prone



time-consuming and  
cumbersome handling

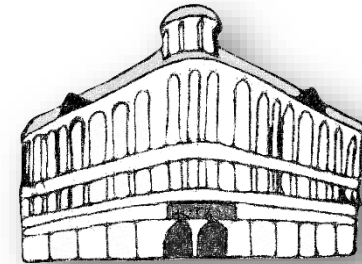
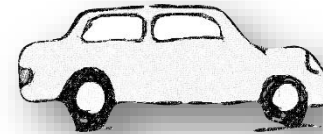
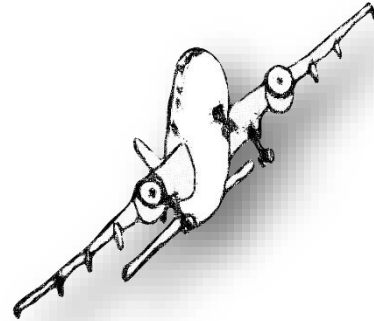


significant fault  
and loss rate

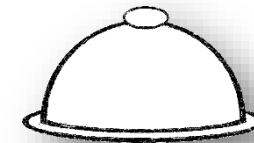
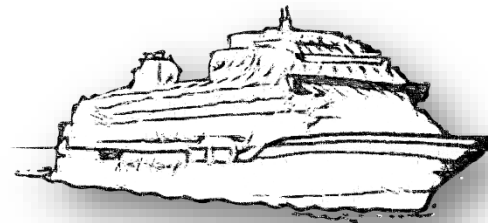
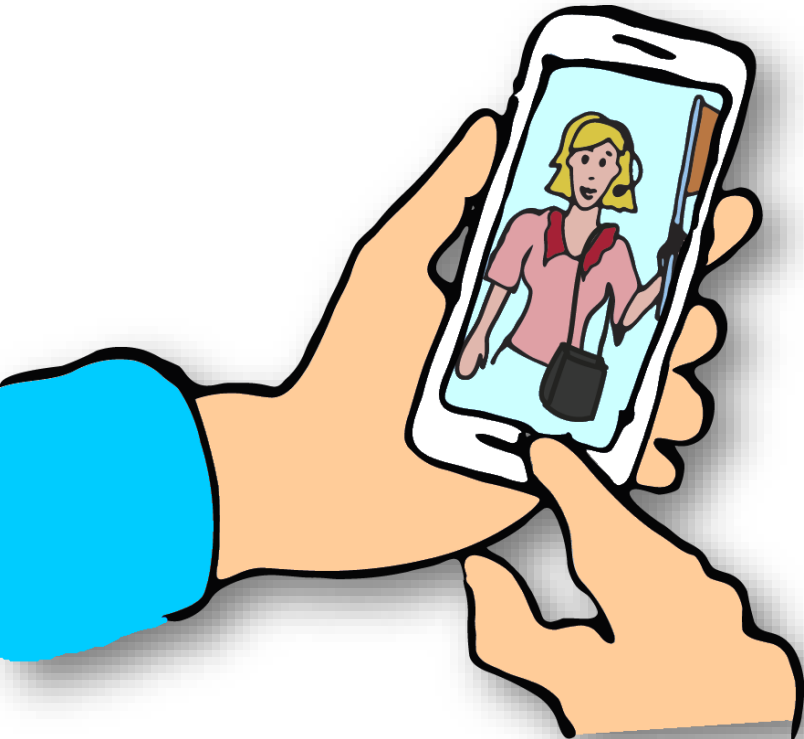


costly to maintain

What if...



...we were able  
to use *smartphones*  
for guided tours, too?



# itour smart box

GUIDING GROUP

...streams the local guide's voice  
*directly on participants' smartphones.*



Reliable, trouble-free,  
and up to **50% less expensive**  
than conventional group guiding systems.

## Cost reduction

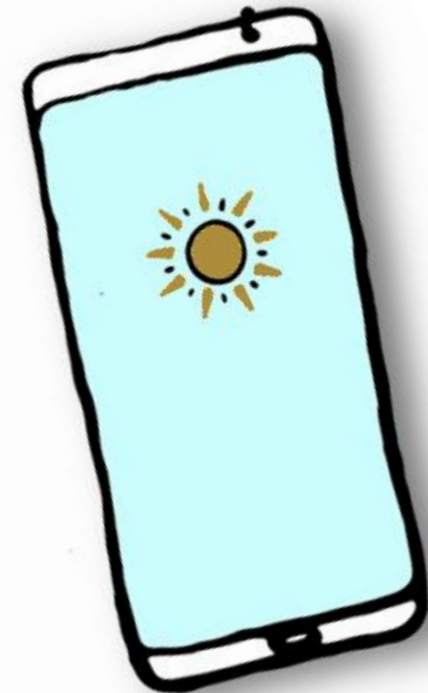
Dramatically reduced costs,  
and less time spent with third-party devices.

- / ○ Reduced **capex**  
by using guests' smartphones.
- / ○ Reduced **opex**  
by optimizing logistics and processes.

## App integration

One more thing your  
mobile application can do  
= another good reason  
for your guests to use it more.

itour's  
smart box



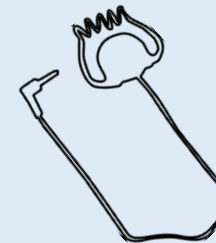
# Comprehensive trouble-free package

Some of your guests may not have a smartphone or headphones with them...

We provide what's missing.



Rental Smartphone  
Nokia 3.1  
with pre-installed  
receiver application



Best mono premium  
earpiece  
- recyclable

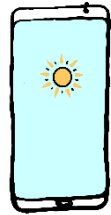


Lanyard

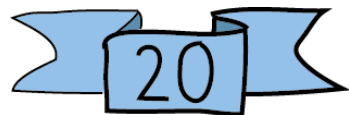
Leather case

itour smart box comes from a company that is all about making guided tours better.

Smart box is the world's first guiding system that uses participants' smartphones as receivers.



We are proud of setting new standards in user-friendliness.



We have 20 years' experience in software & hardware development and customization



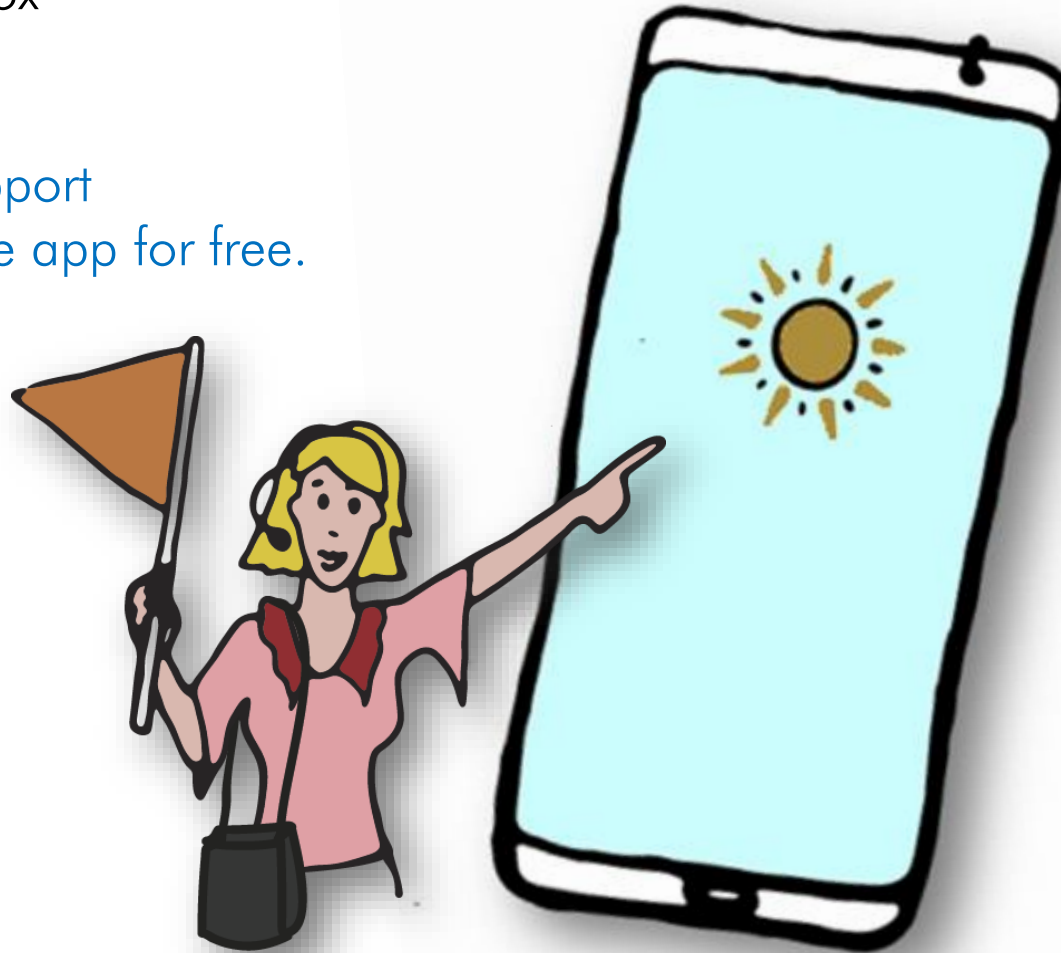
itour's products are present in 250 cities in 11 European countries and are trusted by major cruise lines.



# Integrate now!

GUIDING GROUP

Buy or book itour smartbox for your whole fleet in the 2019 season and get integration developer support into your customer mobile app for free.



# Contact

GUIDING GROUP

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CEO



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<http://www.guiding-group.de/kontakt/>

